

CYBER
SECURITY
SUMMIT



INCREASE YOUR MARKET SHARE ACROSS THE NATION · 2017

The Official Cyber Security Summit Series



ONE-DAY EXECUTIVE LEVEL FORUMS

- ▶ **DENVER, CO** MAR 1
- ▶ **ATLANTA, GA** APR 6
- ▶ **DALLAS, TX** MAY 5
- ▶ **SEATTLE, WA** JUNE 1
- ▶ **DC/METRO, VA** JUNE 29
- ▶ **CHICAGO, IL** AUG 8
- ▶ **NEW YORK, NY** SEPT 15
- ▶ **BOSTON, MA** NOV 8
- ▶ **LOS ANGELES, CA** NOV 29



Mission

The **Cyber Security Summit** is a one-of-a-kind, conference series designed for exclusively invited **C-Suite & Senior Level Executives** in need of innovative solutions to protect their company's critical infrastructure. These events provide a forum within first-class hotels for business leaders to learn about the latest cyber threat landscape and evaluate the industry's most cutting-edge solutions by directly connecting them with emerging and established solution providers, subject matter experts and powerful cyber thought leaders.

CSS Competitive Advantage

- Notable Government Keynotes from The FBI, The NSA, The US Secret Service, DOJ & more...
- Limited Sponsor Participation to maintain an intimate business development atmosphere, in a non-tradeshow like environment
- Engagement with Senior Executives during our catered breakfast, lunch & cocktail reception
- Interactive Panel Discussions with global experts
- Roundtable Demonstrations showcasing cutting-edge solutions
- Strategic partnerships with powerful associations; SIM, InfraGard, SANS, Cyber Security Alliance, AFCEA, ISACA, OWASP, ISSA & more...
- Opportunity to establish Strategic Alliances with leading cyber organizations

2017 Plan

Mar. 1 • Denver

Hyatt Regency Denver

April 6 • Atlanta

The Ritz-Carlton Buckhead

May 5 • Dallas

Omni Dallas

June 1 • Seattle

Westin Seattle

June 29 • DC Metro

The Ritz-Carlton Tysons Corner

Aug. 8 • Chicago

Hyatt Regency Chicago

Sept. 15 • New York

Grand Hyatt New York

Nov. 8 • Boston

The Westin Copley Place, Boston

Nov. 29 • Los Angeles

The Beverly Hilton

dates & locations subject to change

Secure Your Participation

All of our Cyber Security Summits have sold out in advance as space is limited.

To secure your participation please call Bradford Rand **212.655.4505 ext 223**

or email **BRand@CyberSummitUSA.com**.



A Partial List of Participants

Previous Sponsors



Past Attendees



Strategic Alliances & Industry Partners





Cyber Security Summit Experts

Our events feature exceptional leaders in business, industry & government.

A Partial List of Speakers



John P Carlin
US Department of Justice
Asst. Attorney General



David Cass
IBM
CISO



James Woolsey
The CIA
Former Director



Tim Callahan
Aflac
Sr. VP Global Security
Chief Security Officer



Mike Rochelle
Time Warner Cable
IT Chief of Staff



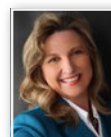
Ronald Yearwood
The FBI
Section Chief, Cyber Ops



Curtis Dukes
The NSA
Chief of the Information
Assurance Directorate



Garin Pace
AIG
Head of Underwriting,
Cyber



Barbie Bigelow
Jacobs Engineering
CIO



Sean Newell
Dept. of Justice
Deputy Chief,
National Security



Mary McCord
Dept. of Justice
Acting Asst. Attorney
General, National Security



Jonathan Anderson
Intel Security
Chief Technology Officer



Nicole Eagan
Darktrace
CEO



Alan Davis
US Secret Service
Special Agent, Electronic
Crimes Task Force



Matthew Scholl
NIST
Chief of the Computer
Security



Dave Mahon
CenturyLink
CSO



Tom Kellermann
Trend Micro
Chief Cybersecurity
Officer



Sebastian Goodwin
Palo Alto Networks
Dir. of Endpoint Security



Idan Udi Edry
Nation-E
CEO



Mike Spanbauer
NSS Labs
Vice President of
Research



Nelson Burns
HollyFrontier Corp.
CIO



Michael Canavan
Kaspersky Lab
Vice President,
North America



Paul Bowen
Arbor Networks
Principal Security
Technologist



Richard Bejtlich
FireEye
Chief Security Strategist



Summit Delegates

Hundreds of regional and global executives join us at each conference.

A Partial List of Registered Delegates

AIG
Global Head Risk Remediation

Bank of America
SVP of Info. Security, Global

Walgreens
Technical Cloud Architect

Banco Santander
SVP and CISO

Sony
Director of Info. Security

AT&T
Chief Architect

Turner Broadcasting
CISO

United States Army
CISO

MTA
Director, IT Security Architecture

B&H Photo
CISO

Capital One
Dir. Cyber Security Operations

MasterCard
VP of Information Security

The Home Depot
Business Information Security Leader

Goldman Sachs
VP, Network Security

HarperCollins
Director of Info. Security

Coca Cola
Director IT

General Motors
Information Security & Risk Management

Modells Sporting Goods
SVP, Chief Info & Supply Chain Officer

NBA
CISO

Time Warner Cable
IT Chief of Staff

Blue Cross Blue Shield
Dir. Infrastructure Security

JP Morgan Chase
Vice President

Neiman Marcus
Dir. IT Compliance

Comcast
Vice President IT

Cushman & Wakefield
Information Security Risk Mgr.

Serta Simmons Bedding
Dir. Information Security

City of Atlanta
CISO

Federal Reserve Bank
SVP, Chief Risk Compliance Officer

The Walt Disney Company
Dir. Information Protection

Columbia University Medical Center
CIO

Lockheed Martin
CISO

BNP Paribas
VP, Information Security

Merck
Dir. IT Risk Management & Security

Barneys New York
Dir. Info Security & Services

Domino's Pizza
National Dir. Loss Prevention

Chobani
CIO

CityMD
CISO

Port Authority of NY & NJ
GM, Cyber Security

US Air Force
CTO

Coach Inc.
CISO

Citi
VP & Sr. BISO

Verizon Communications
VP, National Security Policy

Dexia Credit Local
Director, CISO

Morgan Stanley
VP Applied Security - Data Analytics

Girl Scouts
CISO

Weight Watchers
Head of Security & Compliance

Dreyfus Corporation
Chief Risk Officer

Sotheby's
SVP, Director of IT

US State Department
Chief Cyber Scientist

International Flavors & Fragrances Inc.
VP, CISO

Vonage
Head of Information Security

Le Pain Quotidien
Dir. of Network & Security

Maxim Group
CTO/CISO

TD Bank
VP, Security Architecture

Wolseley
CISO

Siemens
Head of Cybersecurity Research

Rollins
CISO

Novelis
Dir. Global Security

McKesson
SVP CIO CTO

First Advantage
VP Information Security

ABB Enterprise Software
Head of Cyber Security

American Cancer Society
VP IT Security & Compliance

FEMA
Chief, Standards & Technology

Humana Inc.
VP, CISO

Daily Mail & General Trust
Dir. Information Security

McGraw-Hill Education
Sr. Dir. Tech Security

Paul, Weiss LLP
Dir. Information Security

Freddie Mac
Risk & Controls Dir.

BNY Mellon
VP, Cyber Strategy & Risk Mgmt

CDW
VP, CISO

Northern Trust
SVP Information Security

State of Illinois
CISO

Laureate Education
CISO



OPPORTUNITIES

GROW YOUR BUSINESS
SECURE YOUR PARTICIPATION:
212.655.4505 EXT. 223



Business Development Opportunities

Connect, Market & Sell to an exclusive executive level audience.

1	Platinum Business Development Sponsor (Limited to 4 Companies Per Summit)	\$18,500
<ul style="list-style-type: none"> • Advance access to the database of all pre-registered Executives with contact information approximately three to five days before Summit date. • Advance access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives. Our Cyber Summit Team will assist onsite as needed. • A guaranteed speaking opportunity on one of the distinguished panels OR creation of your own customized round table discussion. • Double booth space (approx. 20' x 8' display area), including 2 (6' x 30") tables & up to 8 chairs. • Regional target account outreach to your sales teams prospects. • Company logo included in all print advertisements pre-event & on welcome signs at the Summit. • Breakfast & lunch for up to 6 executives working at the event. • Logo & link to company website on CyberSummitUSA.com • Our team will create customized invitations featuring company logo and specific promo code to invite up to 25 prospects & clients as VIP complimentary guests (Valued at \$8,750) 		
2	Gold Business Development Sponsor	\$12,500
<ul style="list-style-type: none"> • Advance access to the list of all pre-registered Executives with name, title, company, revenue & current cyber security challenges. • Full contact information of the registered executives will be shared post Summit. • A guaranteed speaking opportunity on one of the distinguished panels. • Standard booth space (approx. 10' x 8' display area), including 1 (6' x 30") table & up to 4 chairs. • Regional target account outreach to your sales teams prospects. • Company logo included in all print advertisements pre-event & on welcome signs at the Summit. • Breakfast & Lunch for up to 6 executives working at the event. • Logo & link to company website on CyberSummitUSA.com • Our team will create customized invitations featuring company logo and specific promo code to invite up to 20 prospects & clients as VIP complimentary guests (Valued at \$7,000) 		
3	Silver Sponsor	\$6,500
<ul style="list-style-type: none"> • Access to the list of all registered executives with name, title, company, revenue & current cyber security challenges day of the event. • Standard booth space (approx. 10' x 8' display area), including 1 (6' x 30") table & up to 4 chairs. • Regional target account outreach to your sales teams prospects. • Breakfast & lunch for up to 4 executives working at the event. • Logo & link to company website on CyberSummitUSA.com • Our team will create customized invitations featuring company logo and specific promo code to invite up to 15 prospects & clients as VIP complimentary guests (Valued at \$5,250) 		



Exclusive Title Sponsorship Opportunity

For the ultimate in brand exposure & access to the Cyber Security Summit's Executive level attendees, we have **ONE** opportunity available at each event.

4 Diamond Title Sponsor

\$29,500

- Deliver the 30 minute Morning **Keynote Presentation** during the most populated time period of the Cyber Security Summit. Time will be allocated for Q&A.
- Immediately following your company's keynote presentation, you will have the opportunity to host a **Roundtable Session** with key targeted executives.
- **Advance access to the database** of all pre-registered Executives with full contact information approximately three to five days before event date.
- Advance access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives. Our Cyber Summit Team will assist onsite as needed.
- **Double booth space** (approx. 20' x 8' display area), including 2 (6' x 30") tables & up to 8 chairs.
- Regional target account outreach to your sales teams prospects.
- Breakfast & lunch for up to 8 executives working at the event.
- Distribution & inclusion of your company literature within the summit's official program guide
- Company logo & name presented on signage throughout the event as well as sponsorship included on print & digital summit invitations, communications & print advertisements.
- Our team will create customized invitations featuring company logo and specific promo code to invite up to **35 prospects & clients** as VIP complimentary guests (Valued at \$12,250)





OPPORTUNITIES

GROW YOUR BUSINESS
SECURE YOUR PARTICIPATION:
212.655.4505 Ext. 223



Additional Exposure & Branding Opportunities

Enhance your company's presence with these unique sponsorship options.

Please contact our team to inquire about creating your own customized branding activation.

A	Lunch Sponsor (Limited to 1 Company Per Summit)	\$7,500
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- Exclusive sponsorship of the 2017 Cyber Security Summit luncheon.
- Branding & signage throughout the lunch and Summit.
- Your company literature / promotional materials distributed to all Attendees during lunch reception.
- Logo & link to website on CyberSummitUSA.com Sponsor page.
- Complimentary invitations for up to 10 of your clients.

B	Cocktail Reception Sponsor (Limited to 1 Company Per Summit)	\$7,500
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- Exclusive sponsorship of the 2017 Cyber Security Summit cocktail reception.
- Brief speaking opportunity as the closing remarks of the Summit.
- Branding & signage at the Summit and reception.
- Your company literature / promotional materials distributed during the cocktail reception.
- Logo & link to website on CyberSummitUSA.com Sponsor page
- Complimentary invitations for up to 10 of your clients.

C	Wi-Fi Sponsor (Limited to 1 Company Per Summit)	\$2,500
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- Wireless access is always needed by all of our delegates and exhibitors at each Cyber Summit. This sponsorship enables all participants with the ability to connect wirelessly during the conference and requires that "**Your Company Name**" will be the actual login password and your website will be the page that opens when each & every guest logs in.

D	Summit Bag Sponsor (Limited to 1 Company Per Summit)	\$4,500
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- Exclusive sponsorship with your company logo on Summit Attendee registration bags. (bags to be provided by Sponsor)
- Bags will be distributed to attendees at the Summit entrance.
- Logo & link to website on CyberSummitUSA.com Sponsor page.
- Complimentary invitations for up to 5 of your clients.

E	Lanyard Sponsor (Limited to 1 Company Per Summit)	\$3,500
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- Exclusive sponsorship with your company logo on official Summit lanyard
- Lanyards will be distributed to attendees at the Summit entrance.
- Logo & link to website on CyberSummitUSA.com Sponsor page.



Questions? Call 212.655.4505 ext 223 | Scan to NMathew@CyberSummitUSA.com or Fax to 212.655.4501

DENVER, CO MAR 1

SEATTLE, WA JUNE 1

NEW YORK, NY SEPT 15

ATLANTA, GA APR 6

DC/METRO, VA JUNE 29

BOSTON, MA NOV 8

DALLAS, TX MAY 5

CHICAGO, IL AUG 8

LOS ANGELES, CA NOV 29

** All event dates subject to change*

Company Information:

Company Name: _____ Website: _____

Company Name to be used in program guide & signage: _____

Contact Name: _____ Title: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____

Tel: _____ Mobile: _____ Fax: _____

Participation Level

		CO	GA	TX	WA	VA	IL	NY	MA	CA
1. Platinum Sponsor:	\$18,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Gold Sponsor:	\$12,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Silver Sponsor:	\$6,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Diamond Title Sponsor:	\$29,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional Branding

		CO	GA	TX	WA	VA	IL	NY	MA	CA
A. Lunch Sponsor:	\$7,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B. Cocktail Reception:	\$7,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C. Wi-Fi Sponsor:	\$2,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
D. Summit Bag:	\$4,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E. Lanyard Sponsor:	\$3,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

CO Total: _____ + GA Total: _____ + TX Total _____ + WA Total _____ + VA Total _____

+ IL Total _____ + NY Total _____ + MA Total _____ + CA Total _____ = Grand Total: _____

Payment Information:

Credit Card #: _____ Exp. Date: _____ Card Type: _____

Cardholder's Name: _____ Billing Tel: _____

Authorized Signature: _____ Billing Email: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

** All event dates subject to change*



AGREEMENT TERMS & CONDITIONS



DEFINITION: For the purpose of this agreement, all business development partners, product showcase partners, and sponsors are referred to as Solution Providers.

PAYMENT, CREDITS & CANCELLATIONS

Payment is due within 31 days of event date. If your company registers within 31 days of the event date, payment is due upon receipt. Payment can be made by credit card, check or wire transfer. All sales are final. In the event you need to cancel, written notice is required. Cancellations made prior to the event date will receive a credit for a future summit that must be used within 12 months from the original conference date. Cancellations made the day of or post event will not receive a credit or refund. Booth sharing is prohibited unless agreed to by Cyber Security Management. Companies may not transfer their exhibit space to another company without written permission by management.

APPLICABLE LAWS

The rights, duties, and obligations of the parties, and the validity, interpretation, performance, and legal effect of the Agreement shall be governed and determined by the laws of the State of New York.

SEVERABILITY

Any terms, clauses or conditions which are subsequently adjudged invalid or illegal shall be stricken from these Terms and Conditions never included and all remaining valid and legal conditions, clauses, and terms will there upon comprise these Terms & Conditions.

FORCE MAJEURE

Should any circumstance beyond the control of, and not the fault of, the Summit's hotel / location prevent or materially affect the Cyber Security Summit from being held as scheduled, or the event space not being available for use here in specified due to war, governmental action or order, act of God, fire, strikes, labor disputes or any other cause beyond the control of the Summit's venue, this Agreement shall be amended immediately and any participation fees already paid shall be applied to a new future Summit date.

DRESS CODE

Exhibitor shall be appropriately dressed in proper business attire during the event time.

EVENT ADVERTISING

By participating in the Cyber Security Summit, your company is allowing the organizer to use your company's name, brand and logo in all marketing, advertising and social media outreach in order to promote the event. It is understood your logo and company name will be listed on the event's official website and included on the official press release as well as any and all communications referring to the event.

CANCELLATION OF SUMMIT

If the Summit is cancelled in its entirety, this Agreement shall automatically terminate, and Organizer shall refund to Exhibitor the amount paid to the Organizer.

EXHIBITOR EXPULSION

Organizer hereby reserves the right to eject and remove a Exhibitor without notice for violation of any of the terms of this Agreement. The Fees paid by the Solution Provider shall be retained by the Organizer as liquidated damages.

INSURANCE & LIABILITY

All property of the exhibitor is understood to remain under its custody and control, in transit to or from or within the confines of the event venue, subject to the rules and regulations of the Summit. Exhibitor agrees to carry liability insurance in the amount of at least \$1,000,000 per occurrence. The Cyber Security Summit is not responsible for any lost or stolen property before, during or after the event.

DATABASE

The database that you will be receiving post-event is Confidential and for your company's use only. It may not be shared with any other company/organization/person. The database is seeded with names to monitor improper use.

SHIPPING

It is understood that all shipping and storage costs are the responsibility of the Solution Provider. All materials of the Solution Provider should be fully insured for any loss, theft or damage, before, during and after the event. It is understood that the organizer assumes no liability for any of the Solution Provider property.

Agreed & accepted by: _____

Print Name

Authorized Signature

Date